

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 57049 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/19/12 02:06 PM

Client: TOM SMITH FOR SENATE (329097) CPE: / / 325 Agency Commission: 15 % Updated: EMENDEL on 10/22/12 12:17 PM

Agency: SRCP MEDIA (254304) Product: SMITH 10/23-29 (1310) Self Protect.: :00:00 Confirmed: 10/19/12 02:26 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/22/12 09:03 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$675.00	4	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$675.00	1	\$675.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	07:00 - 08:00	0 1 1 1 1 0 0	MILT	30	B			0.0	\$380.00	4	\$1,520.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	07:00 - 08:00	M * * * * *	MILT	30	B			0.0	\$380.00	1	\$380.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DLIVE9A	0 1 1 1 1 0 0	DAY	30	B			0.0	\$180.00	4	\$720.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DLIVE9A	M * * * * *	DAY	30	B			0.0	\$180.00	1	\$180.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57049	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 02:06 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 325	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH 10/23-29 (1310)	Self Protect.: :00:00	Confirmed: 10/19/12 02:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DLIVE930A	0 1 1 1 1 0 0	DAY	30	B			0.0	\$180.00	4	\$720.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DLIVE930A	M * * * * *	DAY	30	B			0.0	\$180.00	1	\$180.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	D11AM	0 1 1 0 0 0 0	PRIC	30	B			0.0	\$550.00	2	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$585.00	4	\$2,340.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	M * * * * *	NEWS	30	B			0.0	\$585.00	1	\$585.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS4PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$585.00	4	\$2,340.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Order Item Summary



KDKA-TV

Order ID: 57049	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 02:06 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 325	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH 10/23-29 (1310)	Self Protect.: :00:00	Confirmed: 10/19/12 02:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS4PM	M * * * * *	NEWS	30	D			0.0	\$585.00	1	\$585.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWS430PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$585.00	4	\$2,340.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS430PM	M * * * * *	NEED	30	D			0.0	\$585.00	1	\$585.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEWS5PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWS530PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57049	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 02:06 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 325	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH 10/23-29 (1310)	Self Protect.: :00:00	Confirmed: 10/19/12 02:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	4	\$4,320.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEWS630PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	4	\$4,320.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWS6PM	M * * * * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEWS630PM	M * * * * *	NEWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PSIXTY	* * * * * S	REGP	30	D			0.0	\$5,500.00	1	\$5,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57049	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 02:06 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 325	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH 10/23-29 (1310)	Self Protect.: :00:00	Confirmed: 10/19/12 02:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PNAVY	* T * * * * *	REGP	30	B			0.0	\$5,850.00	1	\$5,850.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										
026	PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										
027	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										
028	P48HRS A3	* * * * * S *	REGP	30	B			0.0	\$1,300.00	1	\$1,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										
029	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,340.00	1	\$2,340.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										
030	NLATE03	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,000.00	4	\$8,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Order Item Summary



KDKA-TV

Order ID: 57049	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/19/12 02:06 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 325	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH 10/23-29 (1310)	Self Protect.: :00:00	Confirmed: 10/19/12 02:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/22/12 09:03 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NLATE03	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,890.00	1	\$1,890.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,890.00	1	\$1,890.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	71	0	\$73,620.00	\$62,577.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$73,620.00	\$62,577.00	\$0.00	\$0.00